



2025 Product Catalog

MILKS/NUTRITION | HEALTH SUPPLEMENTS | GROOMING

petag.com



Table of Contents

Milks/Nutrition	4-11
Health Supplements	12-15
Other Animals.....	16-17
Retail Grooming	18-21
Professional Grooming.....	22-23

Healthy Beginnings and Beyond

Trusted for over 90 years, PetAg is committed to providing pets and their people with high quality products and science-based solutions designed to give newborn puppies and kittens the chance to thrive and enhance the lives of animals throughout every stage. We're committed to improving the health and well-being of animals of all ages—and to those who care for them.

Thank you for partnering with us!

www.petag.com

Follow us on social



PetAg-Inc



@petagpetproducts



@PetAgEveryAnimalEveryDay



@Pet-Ag Pet Products



Trusted Quality
Since 1930



KMR® Powder & Liquid

- Next best to mother's milk with a closely matching protein and fat composition
- Vitamin and mineral levels optimize kitten growth and development
- Improves gut health, assists immune function
- Improves learning, memory and cognitive development
- Powder formulation features prebiotics and probiotics



Liquid 11 oz. Item #99509
(Case pack: 12)



Powder 6 oz. Item #99508
(Case pack: 12)



Powder 12 oz. Item #99511
(Case pack: 12)



Powder 28 oz. Item #99514
(Case pack: 6)



Powder 5 lb. Item #99505
(Case pack: 4)

Esbilac® Powder & Liquid

- Next best to mother's milk – closely matching protein and fat composition
- Vitamin and mineral levels optimize puppy growth and development
- Improves gut health, assists immune function
- Improves learning, memory and cognitive development
- Powder formulations feature prebiotics and probiotics



Powder 12 oz. Item #99500
(Case pack: 12)

Powder 5 lb. Item #99498
(Case pack: 4)

Powder 28 oz. Item #99501
(Case pack: 6)



Liquid 11 oz. Item #99502-1
(Case pack: 12)

Goat's Milk Esbilac® Powder & Liquid

- All the benefits of Esbilac formulated for extra sensitive digestive systems
- Caloric pattern similar to mother's milk in protein, fat, and carbohydrates
- Natural with added vitamins, minerals, and trace nutrients
- Powder formulation contains prebiotics and probiotics



Goat's Milk KMR® Powder

- All the benefits of original KMR formulated for sensitive stomach
- Supports Healthy Immunity & Digestion
- Scientifically the next best source of nutrition to mother's milk
- Essential prebiotics and probiotics for optimal gut health and digestion



Powder 12 oz. Item #99513
(Case pack: 12)

Nursing Kit 2 oz.

- Kit contains 2 oz. nurser bottle with cap, bottle brush, and 5 silicone nipples
- Display contains 12 bottles in 2 trays of 6 each
- Silicone nipples simulate nursing action of mother's nipples



Nursing Kit 2 oz. Item #99800 (Case pack: 12)



Nursing Counter Display, 2 oz.
Item #99052 (Case pack: 6)

Nursing Kit 4 oz.

- Kit contains 4 oz. nurser bottle with cap, bottle brush, and 3 silicone nipples
- Display contains 6 bottles in tray



Nursing Kit 4 oz. Item #99803 (Case pack: 12)



Nursing Counter Display, 4 oz.
Item #99054-1 (Case pack: 24)

PetLac® Liquid & Powder



Powder 10.5 oz. Item #99299
(Case pack: 12)



Liquid 32 oz. Item #99290
(Case pack: 6)

for Puppies and Kittens

- Provides essential nutrition for orphaned, rejected, nursing, or weaning puppies and kittens
- Powder contains prebiotics and probiotics
- Contains milk and vegetable protein



Liquid 32 oz. Item #99291
(Case pack: 6)

Powder 10.5 oz. Item #99298
(Case pack: 12)



Esbilac® 2nd Step™ Puppy Weaning Food

- Formulated to follow Esbilac for easy transition from milk to solid food
- Includes DHA to aid visual and cognitive development
- Contains beef stock and natural milk protein
- High digestibility and easy-to-use



5 lb. Item #99706
(Case pack: 4)

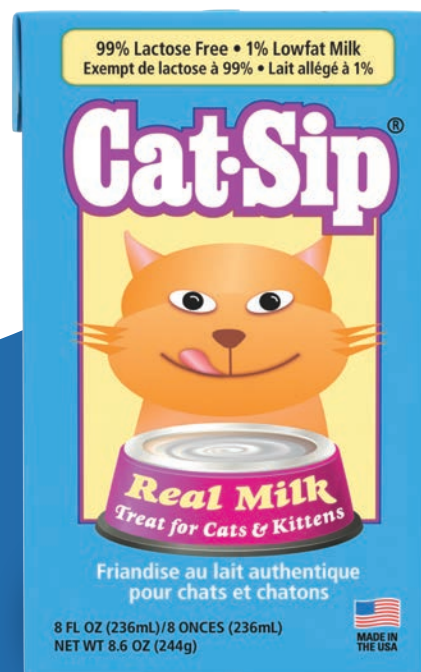
14 oz. Item #99701
(Case pack: 12)



14 oz. Item #99704
(Case pack: 12)

KMR® 2nd Step™ Kitten Weaning Food

- Formulated to follow KMR for easy transition from milk to solid food
- Includes DHA to aid visual and cognitive development
- Contains beef stock and natural milk protein
- High digestibility and easy-to-use



Cat-Sip® Real Milk Treat for Cats & Kittens

- 99% lactose-free making it easy to digest
- Provides added hydration
- Contains taurine for eye and heart health

8 oz. Item #99780
(Case pack: 27)

Dyne® High Calorie Liquid Supplement for Dogs & Puppies

- Provides additional calories for active dogs and puppies needing extra nutrition or weight gain
- Highly palatable with pleasant vanilla flavor to encourage finicky eaters
- Maximum nutrition in minimum volume with 151 calories per ounce



16 oz. Item #20510
(Case pack: 12)

32 oz. Item #20514
(Case pack: 12)

1 gal. Item #20526
(Case pack: 4)

*Packaging may vary

High Calorie Gel Supplement for Dogs

- Extra calories for dogs 8 weeks and older
- Provides high energy and sustains energy and contains digestible vegetable fats
- Tasty chicken flavor



5 oz. Item #99133
(Case pack: 6)

Health Gel Supplements for Cats

Hairball Solution Gel

- Aids in reducing hairballs in cats of all breeds and sizes
- Easy-to-administer, great-tasting gel formula
- Hairball Natural Solution contains no petrolatum



Gel 3.5 oz. Item #99148 (Case pack: 6)

Gel 3.5 oz. Item #99130 (Case pack: 6)

High Calorie Gel

- Extra calories for cats 8 weeks and older
- Contains energy-rich vegetable fats for easier digestion

UT Solution Gel

- Promotes optimum bladder health
- Supports normal kidney detoxification and a healthy urinary tract

Vitamin & Mineral Gel

- Good source of basic daily vitamin and mineral supplementation
- Assists in the digestion and absorption of essential nutrients



Gel 3.5 oz. Item #99132 (Case pack: 6)

Gel 3.5 oz. Item #99134 (Case pack: 6)

Gel 3.5 oz. Item #99136 (Case pack: 6)

Nutritional Supplement to Promote a Healthy GI Tract

Promotes digestive balance with prebiotics and probiotics in a convenient daily supplement.

Bene-Bac® Plus Pet Powder & Gel

- Includes 20 million colony-forming units per gram (CFU/g) of viable bacteria
- For dogs, cats, exotics, wildlife and mammals
- Introduces and promotes the growth of 7 different healthy bacteria
- Ideal for all life stages, including newborns with the needed microbiota bacteria
- Offered in both a gel and powdered form with fat encapsulation technology in the gel formula that ensures the microorganisms remain viable until their destination is reached
- Scientifically formulated nutrition for times of stress such as vet visits, travel, weaning and for regular maintenance



Powder 4.5 oz. Item #99572-1 (Case pack: 12)
Powder 1 lb. Item #99545-1 (Case pack: 6)



Gel 15g Carded Syringe Item #99518-1 (Case pack: 6)
Gel 15g Syringe Pro Pack Display Item #99517-1 (Case pack: 12)

Sure Grow 100™ Tablets

- Supplies additional calcium and phosphorus with vitamins A and D
- Supports development of healthy bones, tendons and ligaments
- Free of dyes



100 ct. Item #31449 (Case pack: 12)

Pet Pectillin® Anti-Diarrheal

- Administer daily for diarrhea in dogs and cats
- Relieves digestive discomfort



4 oz. Item #99103 (Case pack: 6)

Taurine Tablets

- Recommended for use as a supplement for cats with a taurine deficiency
- Also recommended for overall maintenance of kittens or adult cats



100 ct. Item #99575 (Case pack: 12)

Calcium Phosphorus Tablets

- Helps maintain normal organ, cell, and tissue function
- A recommended supplement for cats and dogs



50 ct. Item #99622 (Case pack: 12)

Dyne® High Calorie Liquid Supplement for Livestock

- High in fat to provide extra calories
- Aids in weight gain
- Helps maintain a glossy, show-ready coat



32 oz. Item #20513
(Case pack: 12)

1 gal. Item #20524
(Case pack: 4)

*Packaging may vary



300g Item #99300 (Case pack: 6)

PetLac™ Pet Powder

- Provides essential protein, carbohydrate and caloric content similar to mother's milk
- Supplies necessary vitamins and minerals to ensure proper development and growth

Zoologic® Nutritional Components

Zoologic products are milk replacer and nutritional supplements containing a trace- or low-levels of lactose to be used in feeding wild and exotic non-domestic animals.



Milk Matrix 33/40

Squirrels, Rabbits, Rodents,
Opossum, Wolves and Lions

Powder 5 lb. Item #99886
(Case pack: 4)

Milk Matrix 42/25

Raccoons, Bobcats, Lynx,
Leopards and Jaguars

Powder 5 lb. Item #99891
(Case pack: 4)

Milk Matrix 30/52

Bears, Seals,
Dolphins and Whales

Powder 15 lb. Item #99840
(Case pack: 1)

Bene-Bac® Plus Mammal Gel

- Contains 7 common microorganisms found in the intestinal tract of domestic, exotic, and wildlife mammals
- Contains prebiotic and FOS (Fructooligosaccharides) to provide nutrients for the live, naturally occurring organisms



Gel 30g Syringe Item #99858-1
(Case pack: 12)

Waterless Innovations



to Make Bathtime Easier

Waterless Shampoo Classic Fresh Scent

- Soap-free, plant-based cleansing agents gently lift away dirt and grime
- Anti-tangle formula releases mats and tangles
- Contains aloe vera to moisturize the coat and skin



12 oz. Item #21665
(Case pack: 12)

Cologne Spray

- Keeps pets smelling fresh
- Use between baths or trips to the groomers
- Long-lasting scent that helps control odor



Fresh Floral Scent

12 oz. Item #21571
(Case pack: 12)

Baby Powder Scent

6 oz. Item #21602
(Case pack: 12)

Keep Pets Smelling



Scented Shampoo Classic Fresh Scent

- Gently cleans coat
- Moisturizes with vitamin E & aloe
- Leaves coat soft & shiny

Scented Crème Rinse Classic Fresh Scent

- Conditions coat for easy comb through
- Breaks up mats and tangles
- Moisturizes with vitamin E & aloe



18 oz. Item #22584 (Case pack: 12)
32 oz. Item #22582 (Case pack: 12)

18 oz. Item #22586
(Case pack: 12)



Oatmeal 'n Baking Soda Shampoo Tropical Scent

- Natural oatmeal to soothe skin
- Deodorizes with baking soda
- Moisturizes with vitamin E & aloe

Oatmeal 'n Baking Soda Conditioner Tropical Scent

- Natural, pure oat extract relieves sensitive, itchy or irritated skin
- Moisturizes with vitamin E & aloe



18 oz. Item #22470 (Case pack: 12)
32 oz. Item #22469 (Case pack: 12)

18 oz. Item #22472
(Case pack: 12)

Fresher...for Longer

When time or patience is short...
clean & condition in ONE quick step!



18 oz. Item #22594
(Case pack: 12)

2-N-1 Conditioning Shampoo Baby Powder Scent

- Cleans and conditions in one easy step
- Moisturizes with vitamin E & aloe
- Leaves coat soft & shiny
- Long-lasting scent



18 oz. Item #22596
(Case pack: 12)

2-N-1 Oatmeal Conditioning Shampoo Tropical Scent

- Cleans and conditions in one easy step
- Moisturizes with vitamin E & aloe
- Strengthens and repair coats
- Scent lasts up to 2 weeks

Scented Shampoo Classic Fresh Scent

Gently cleans with soap-free,
pH-balanced, plant-derived cleansers

Ready
to use



1 gal. Item #21566
(Case pack: 4)

Moisturizing Shampoo Classic Fresh Scent

Moisturizes with aloe vera

15:1
Concentrate



1 gal. Item #22600
(Case pack: 4)

Snowy-Coat® Whitening Shampoo Vanilla Scent

Whitens and brightens the coat

15:1
Concentrate



1 gal. Item #21400
(Case pack: 4)

Oatmeal 'n Baking Soda Shampoo Tropical Scent

Natural colloidal oatmeal
to soothe skin



64 oz. Item #22468
(Case pack: 6)

Oatmeal 'n Baking Soda Shampoo Tropical Breeze

Natural colloidal oatmeal
to soothe skin

15:1
Concentrate



1 gal. Item #22560
(Case pack: 4)

Oatmeal 'n Baking Soda Conditioner Tropical Breeze Scent

Soothes and deodorizes
while it cleans

15:1
Concentrate



1 gal. Item #22562
(Case pack: 4)

Scented Shampoo Crisp Linen Scent

Soothes and moisturizes with glycerin, aloe vera, and oat and wheat extracts

15:1
Concentrate



1 gal. Item #22566
(Case pack: 4)

Oatmeal 'n Baking Soda Shampoo Tropical Fresh Scent

Oatmeal soothes skin, and baking soda deodorizes

10:1
Concentrate



1 gal. Item #21371
(Case pack: 4)

Crème Rinse Fresh Clean Scent

Conditions coat and breaks up mats and tangles

15:1
Concentrate



1 gal. Item #22587
(Case pack: 4)

Conditioner Classic Fresh Scent

Protein-enriched to strengthen and repair coats

15:1
Concentrate



1 gal. Item #22601
(Case pack: 4)



Trusted Quality Since 1930

For information or assistance, contact your local PetAg sales rep today!
salesinquiries@petag.com • 1-800-323-6878

Follow us on social media!



petag.com

©2025 Pet-Ag, Inc. PetAg® is a trademark of Pet-Ag, Inc. 712326-01 12/24