



2024 Product Catalog

MILK REPLACERS | NUTRITIONAL SUPPLEMENTS | GROOMING SUPPLIES





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Healthy Beginnings and Beyond

Trusted for over 80 years, Pet-Ag is committed to providing pets and their people with high quality products and science-based solutions designed to give newborn puppies and kittens the chance to thrive and enhance the lives of animals throughout every stage. We’re committed to improving the health and well-being of animals of all ages—and to those who care for them.

Thank you for partnering with us!

Esbilac® Powder & Liquid

- Next best to mother's milk – closely matching protein and fat composition
- Vitamin and mineral levels optimize puppy growth and development
- Improves gut health, assists immune function
- Improves learning, memory and cognitive development
- Powder formulations feature prebiotics and probiotics



Powder 12 oz. Item #99500
(Case pack: 12)

Powder 5 lb. Item #99498
(Case pack: 4)

Powder 28 oz. Item #99501
(Case pack: 6)

Also comes in liquid!



Liquid 11 oz. Item #99502-1
(Case pack: 12)

Goat's Milk Esbilac® Powder & Liquid

- All the benefits of Esbilac formulated for extra sensitive digestive systems
- Caloric pattern similar to mother's milk in protein, fat, and carbohydrates
- Natural with added vitamins, minerals, and trace nutrients
- Meets the AAFCO nutrient profiles for complete and balanced nutrition
- Powder formulation contains prebiotics and probiotics



Powder 150g Item #99459
(Case pack: 18)

Powder 5 lb. Item #99461
(Case pack: 4)

Powder 12 oz. Item #99460
(Case pack: 12)

Also comes in liquid!



Liquid 11 oz. Item #99481
(Case pack: 12)



Powder 12 oz. Item #99513
(Case pack: 12)

Liquid 11 oz. Item #99482
(Case pack: 12)

Goat's Milk KMR® Powder & Liquid

- All the benefits of KMR Liquid formulated for extra sensitive digestive systems
- Made with whole goat's milk

Scientifically the next best to mother's milk, Goat's Milk KMR provides all the nutritional elements sensitive newborns need to thrive. It's also ideal for growing juveniles and adult cats in stressful environments or those who simply require another source of highly digestible nutrition.

KMR® Powder & Liquid

- Next best to mother's milk with a closely matching protein and fat composition
- Vitamin and mineral levels optimize kitten growth and development
- Improves gut health, assists immune function
- Improves learning, memory and cognitive development
- Powder formulation features prebiotics and probiotics



Powder 6 oz. Item #99508
(Case pack: 12)

Powder 12 oz. Item #99511
(Case pack: 12)

Powder 28 oz. Item #99514
(Case pack: 6)

Powder 5 lb. Item #99505
(Case pack: 4)

Also comes in liquid!



Liquid 11 oz. Item #99509
(Case pack: 12)

Nursing Kit 2 oz.

- Kit contains 2 oz. nurser bottle with cap, bottle brush, and 5 silicone nipples
- Display contains 12 bottles in 2 trays of 6 each
- Silicone nipples simulate nursing action of mother's nipples



Carded 2 oz. Item #99800 (Case pack: 12)



Counter Display, 2 oz.
Item #99052 (Case pack: 6)
Item #99801 (Case pack: 144)

Nursing Kit 4 oz.

- Kit contains 4 oz. nurser bottle with cap, bottle brush, and 3 silicone nipples
- Display contains 6 bottles in tray



Carded 4 oz. Item #99803 (Case pack: 12)



Nursing Counter Display, 4 oz.
Item #99054-1 (Case pack: 24)
Item #99804 (Case pack: 72)

Pet-Ag® Shaker Bottle

- Ideal for mixing puppy and kitten powder milk replacers
- Leak-proof seal and stay-open flip cap
- BPA-free construction



36 ct. Item #98200 (Case pack: 36)

PetLac® Liquid & Powder for Puppies

- Provides essential nutrition for orphaned, rejected, nursing, or weaning puppies
- Powder contains prebiotics and probiotics
- Contains milk and vegetable protein



Liquid 32 oz. Item #99290
(Case pack: 6)



Powder 10.5 oz. Item #99299
(Case pack: 12)

PetLac® Liquid & Powder for Kittens

- Provides essential nutrition for orphaned, rejected, nursing, or weaning kittens
- Powder contains prebiotics and probiotics
- Contains milk and vegetable protein



Liquid 32 oz. Item #99291
(Case pack: 6)

Powder 10.5 oz. Item #99298
(Case pack: 12)

Esbilac® 2nd Step™ Puppy Weaning Food

- Formulated to follow Esbilac for easy transition from milk to solid food
- Includes DHA to aid visual and cognitive development
- Contains beef stock and natural milk protein
- High digestibility and easy-to-use



14 oz. Item #99701
(Case pack: 12)

5 lb. Item #99706
(Case pack: 4)



14 oz. Item #99704
(Case pack: 12)

KMR® 2nd Step™ Kitten Weaning Food

- Formulated to follow KMR for easy transition from milk to solid food
- Includes DHA to aid visual and cognitive development
- Contains beef stock and natural milk protein
- High digestibility and easy-to-use



Cat-Sip® Real Milk Treat for Cats & Kittens

- 99% lactose-free making it easy to digest
- Provides added hydration
- Contains taurine for eye and heart health

8 oz. Item #99780
(Case pack: 27)

Dyne® High Calorie Liquid Supplement for Dogs & Puppies

- Provides additional calories for active dogs and puppies needing extra nutrition or weight gain
- Highly palatable with pleasant vanilla flavor to encourage finicky eaters
- Maximum nutrition in minimum volume with 151 calories per ounce



16 oz. Item #20510
(Case pack: 12)

32 oz. Item #20514
(Case pack: 12)

1 gal. Item #20526
(Case pack: 4)

*Packaging may vary

Dyne™ PRO HG Healthy Gut for Dogs

All the great benefits of the original Dyne formula plus prebiotics and postbiotics to enhance microbial balance and support gut health



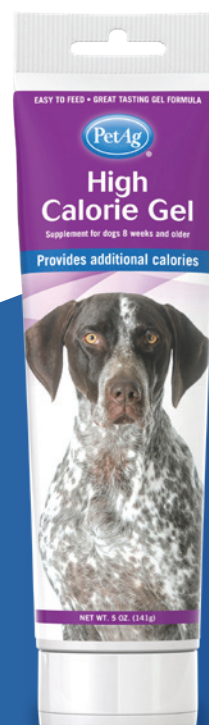
16 oz. Item #20500
(Case pack: 12)

32 oz. Item #20501
(Case pack: 12)



High Calorie Gel Supplement for Dogs

- Extra calories for dogs 8 weeks and older
- Provides high energy and sustains energy and contains digestible vegetable fats
- Tasty chicken flavor



5 oz. Item #99133 (Case pack: 6)

Supports Canine Health from Head to Tail

Promotes digestive balance with nine multifunctional benefits in a convenient daily supplement.

BeneBac™ 9 Dog Powder

- Provides 9 multifunctional benefits: healthy gut, joints, heart, liver, immune system, inflammatory response, calmness, cognition, and skin and coat
- Prebiotic and probiotic supplement for dogs 12+ weeks of age



Powder 10 oz. Item #99586 (Case pack: 10)

Bene-Bac® Plus Pet Powder & Gel

- Contains 7 common microorganisms found in intestinal tract of small mammals
- Provides support for changing conditions, including birth, breeding, post-surgery, antibiotic therapy, weaning, worming, showing, boarding and travel
- Guaranteed 20 million colony-forming units (CFU) of viable bacteria per gram



Powder 4.5 oz. Item #99572-1 (Case pack: 12)
Powder 1 lb. Item #99545-1 (Case pack: 6)



Gel 1g Tubes 4-Pack Item #99522-1 (Case pack: 12)



Gel 15g Syringe Carded Item #99518-1 (Case pack: 6)
Gel 15g Syringe Display Item #99517-1 (Case pack: 12)

Health Gel Supplements for Cats

Hairball Solution Gel

- Aids in reducing hairballs in cats of all breeds and sizes
- Easy-to-administer great-tasting gel formula
- Hairball Natural Solution contains no petroleum



Gel 3.5 oz. Item #99148 (Case pack: 6)

Gel 3.5 oz. Item #99130 (Case pack: 6)

High Calorie Gel

- Extra calories for cats 8 weeks and older
- Contains energy-rich vegetable fats for easier digestion

UT Solution Gel

- Promotes optimum bladder health
- Supports normal kidney detoxification and a healthy urinary tract

Vitamin & Mineral Gel

- Good source of basic daily vitamin and mineral supplementation
- Assists in the digestion and absorption of essential nutrients



Gel 3.5 oz. Item #99132 (Case pack: 6)

Gel 3.5 oz. Item #99134 (Case pack: 6)

Gel 3.5 oz. Item #99136 (Case pack: 6)

Nutri-Mixer Milk-Based Food Toppers for Cats & Dogs

Immunity Food Toppers

- Comprehensive immune system support in a milk-based food topper
- Seven strains of probiotics reduce gut inflammation and boost the immune system
- Highly digestible and palatable – Great for seniors or picky eaters



Cat Topper 6 oz. Item #31450 (Case pack: 12)
Dog Topper 12 oz. Item #31451 (Case pack: 12)

Digestive Food Toppers

- Digestive support in a milk-based food topper
- Seven strains of probiotics to encourage healthy digestive and immune systems
- Prebiotics, FOS (Fructooligosaccharides), and oat beta-glucans promote gut health and integrity



Cat Topper 6 oz. Item #31452 (Case pack: 12)
Dog Topper 12 oz. Item #31453 (Case pack: 12)

Sure Grow 100™ Tablets

- Supplies additional calcium and phosphorus with vitamins A and D
- Supports development of healthy bones, tendons and ligaments
- Free of dyes



100 ct. Item #31449 (Case pack: 12)

Pet Pectillin® Anti-Diarrheal

- Administer daily for diarrhea in dogs and cats
- Relieves digestive discomfort



4 oz. Item #99103 (Case pack: 6)

Taurine Tablets

- Recommended for use as a supplement for cats with a taurine deficiency
- Also recommended for overall maintenance of kittens or adult cats



100 ct. Item #99575 (Case pack: 12)

Calcium Phosphorus Tablets

- Helps maintain normal organ, cell, and tissue function
- A recommended supplement for cats and dogs



50 ct. Item #99622 (Case pack: 12)

Dyne® High Calorie Liquid Supplement for Livestock

- High in fat to provide extra calories
- Aids in weight gain
- Helps maintain a glossy, show-ready coat



32 oz. Item #20513
(Case pack: 12)

1 gal. Item #20524
(Case pack: 4)

*Packaging may vary



300g Item #99300 (Case pack: 6)

PetLac™ Pet Powder

- Provides essential protein, carbohydrate and caloric content similar to mother's milk
- Supplies necessary vitamins and minerals to ensure proper development and growth

Other Animals

Zoologic™ Milk Matrix products are milk replacer and nutritional supplements containing a trace- or low-levels of lactose to be used in feeding wild and exotic nondomestic animals.



Milk Matrix 33/40

Squirrels, Rabbits, Rodents, Opossum, Wolves and Lions.

Powder 5 lb. Item #99886
(Case pack: 4)

Milk Matrix 42/25

Raccoons, Bobcats, Lynx, Leopards and Jaguars

Powder 5 lb. Item #99891
(Case pack: 4)

Milk Matrix 30/52

Bears, Seals, Dolphins and Whales

Powder 15 lb. Item #99840
(Case pack: 1)

Bene-Bac Plus Mammal Gel

- Contains 7 common microorganisms found in intestinal tract of domestic, exotic, and wildlife mammals
- Contains prebiotic, FOS (Fructooligosaccharides), to provide nutrients for the live, naturally occurring organisms



Gel 30g Syringe Item
#99858-1 (Case pack: 12)

Long Lasting Scents



Scented Shampoo Classic Fresh Scent

- Gently cleans coat
- Moisturizes with vitamin E & aloe
- Leaves coat soft & shiny

Scented Crème Rinse Classic Fresh Scent

- Conditions coat for easy comb through
- Breaks up mats and tangles
- Moisturizes with vitamin E & aloe



18 oz. Item #22584 (Case pack: 12)
32 oz. Item #22582 (Case pack: 12)

18 oz. Item #22586
(Case pack: 12)



Oatmeal 'n Baking Soda Shampoo Tropical Scent

- Natural oatmeal to soothe skin
- Deodorizes with baking soda
- Moisturizes with vitamin E and aloe

Oatmeal 'n Baking Soda Conditioner Tropical Scent

- Natural pure oat extract relieves sensitive, itchy or irritated skin
- Moisturizes with vitamin E and aloe



18 oz. Item #22470 (Case pack: 12)
32 oz. Item #22469 (Case pack: 12)

18 oz. Item #22472
(Case pack: 12)



18 oz. Item #22539
(Case pack: 12)

Medicated Medi-Clean® Shampoo Fragrance Free

- Relieves itchy and dry skin
- Nonirritating and nondrying
- Helps with minor skin issues like dandruff

Whitening Snowy-Coat® Shampoo Vanilla Scent

- Corrects yellow discoloration
- Enhances coat color without bleaching
- Moisturizes with vitamin E & aloe



18 oz. Item #22505
(Case pack: 12)

Itch Relief Shampoo Rain Shower Fresh

- Natural oatmeal provides instant relief of dry, irritated skin
- Omega 3 fatty acids and humectants keep skin soft and supple
- Protects against moisture loss and helps stop excessive itching



18 oz. Item #22538
(Case pack: 12)

Puppy Shampoo Baby Powder Fresh

- Gently cleans without irritating eyes
- Great for puppies or dogs with sensitivity



18 oz. Item #22580
(Case pack: 12)

Innovations to Make Bathtime Easier



12 oz. Item #21665
(Case pack: 12)

Waterless Shampoo Classic Fresh Scent

- Soap-free, plant-based cleansing agent



9 oz. Item #22465
(Case pack: 12)

Soothing & Sensitive Waterless Wash

- Rinse-free shampoo gently lifts away dirt and grime
- Convenient hypoallergenic tangle-free formula for easy clean up



18 oz. Item #22466
(Case pack: 12)

Soothing & Sensitive Hypoallergenic Shampoo

- Tearless and safe for dogs, cats, and other small animals of all ages
- Aloe vera, vitamin E, and conditioners for a shiny, mat-free coat
- Naturally derived formula without fragrances, dyes, or irritants



18 oz. Item #22594
(Case pack: 12)

2-N-1 Conditioning Shampoo Baby Powder Scent

- Cleans and conditions in one easy step
- Moisturizes with vitamin E and aloe
- Leaves coat soft and shiny
- Long-lasting scent



18 oz. Item #22596
(Case pack: 12)

2-N-1 Oatmeal Conditioning Shampoo Tropical Scent

- Cleans and conditions in one easy step
- Moisturizes with vitamin E and aloe vera
- Strengthens and repair coats
- Scent lasts up to 2 weeks



18 oz. Item #22467
(Case pack: 12)

Macho Macho Dog Shampoo

- Spicy sandalwood, clove & vanilla
- Aloe vera and vitamin E make for a shiny, manageable, mat-free coat
- No harsh chemicals, parabens, or common irritants
- Soap-free, biodegradable, and pH balanced



18 oz. Item #22464
(Case pack: 12)

Good Sport Shampoo

- Powerful formula removes toughest odors
- Contains aloe vera and vitamin E
- No parabens or common irritants

Pet Wipes for Dogs & Cats

- Perfect for all-body refresh including paws, face, ears, bellies, and rear ends
- pH-balanced, hypoallergenic, and safe for sensitive skin
- Unscented and free of harsh sulfates, parabens, and alcohol



100 ct. Item #98205
(Case pack: 6)



64 ct. Item #98206
(Case pack: 10)

Wee Wipes for Puppies & Kittens

- Helps stimulate elimination
- Perfect for all-body refresh including paws, face, ears, bellies, and rear ends
- pH-balanced, hypoallergenic, and safe for sensitive skin
- Unscented and free of harsh sulfates, parabens, and alcohol

Cologne Spray

- Keeps pets smelling fresh
- Use after grooming or between baths
- Scents correspond to fragrances in Fresh 'n Clean shampoos

Fresh Floral Scent

12 oz. Item #21571
(Case pack: 12)



Baby Powder Scent

6 oz. Item #21602
(Case pack: 12)

Scented Shampoo Classic Fresh Scent

Gently cleans with soap-free,
pH-balanced, plant-derived
Formulated specifically for dog's
sensitive skin

Ready
to use



1 gal. Item #21566
(Case pack: 4)

Moisturizing Shampoo Classic Fresh Scent

Moisturizes with aloe vera

15:1
Concentrate



1 gal. Item #22600
(Case pack: 4)

Snowy-Coat® Whitening Shampoo Vanilla Scent

Whitens and brightens the coat

15:1
Concentrate



1 gal. Item #21400
(Case pack: 4)

Oatmeal 'n Baking Soda Shampoo Tropical Scent

Natural colloidal oatmeal
to soothe skin



64 oz. Item #22468
(Case pack: 6)

Oatmeal 'n Baking Soda Shampoo Tropical Breeze

Natural colloidal oatmeal
to soothe skin

15:1
Concentrate



1 gal. Item #22560
(Case pack: 4)

Oatmeal 'n Baking Soda Conditioner Tropical Breeze Scent

Soothes and deodorizes
while it cleans

15:1
Concentrate



1 gal. Item #22562
(Case pack: 4)

Scented Shampoo Crisp Linen Scent

Soothes and moisturizes with glycerin, aloe vera, and oat and wheat extracts

15:1
Concentrate



1 gal. Item #22566
(Case pack: 4)

Oatmeal 'n Baking Soda Shampoo Tropical Fresh Scent

Oatmeal soothes skin and baking soda deodorizes

10:1
Concentrate



1 gal. Item #21317
(Case pack: 4)

Crème Rinse Fresh Clean Scent

Conditions coat and breaks up mats and tangles

7:1
Concentrate



1 gal. Item #21567
(Case pack: 4)

Crème Rinse Fresh Clean Scent

Conditions coat and breaks up mats and tangles

15:1
Concentrate



1 gal. Item #22587
(Case pack: 4)

Conditioner Classic Fresh Scent

Protein infused to strengthen and repair coats

15:1
Concentrate



1 gal. Item #22601
(Case pack: 4)



1 gal. Item #22564
(Case pack: 4)

1 gal. Item #22565
(Case pack: 4)

Hypoallergenic Pet Shampoo & Conditioner

- No fragrances, dyes, parabens or common irritants
- Rooibos tea soothes skin and prevents irritation
- Vitamin E and collagen soothes and protects skin
- Aloe vera extract moisturizes dry skin

For information or assistance, contact your local Pet-Ag, Inc. sales rep today!
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