



Every Animal. Every Day.

PET-AG, INC.
UNITED STATES MINIMUM ADVERTISED PRICE POLICY

MAP HOLIDAY ANNOUNCEMENT
2023 GROOMER APPRECIATION HOLIDAY
PETAG GROOMING PRODUCTS
Effective 5/15/2023 to 6/4/2023

From time to time, Pet-Ag may announce MAP holidays or promotions that are applicable to all Authorized Resellers, during which periods a reseller that advertises a Covered Product in accordance with the terms of the authorized promotion will not be deemed to have violated Pet-Ag’s Minimum Advertised Price Policy. Participation in Pet-Ag MAP holidays is optional and at the reseller’s discretion.

Select PetAg Products (specific items listed below)

During the promotion periods detailed below, Pet-Ag is pleased to announce that we are suspending enforcement of our Minimum Advertised Price (MAP) policy across every channel on select products in our grooming product lines. This MAP holiday offer is open to all existing Pet-Ag Authorized Retailers, Distributors and/or Resellers. Authorized resellers will be expected to monitor their advertised prices with the understanding that the Pet-Ag MAP policy enforcement will be back in effect when the promotional period ends.

MAP Holiday Dates:
May 15 - June 4, 2023

2023 Groomer Appreciation Holiday dates apply only on the following products:

Fresh'n Clean®

- 21665 Fresh 'n Clean® Waterless Shampoo Classic Fresh Scent, 12 oz.
- 22464 Fresh 'n Clean® Odor Control (Sport Dog) 18 oz.
- 22465 Fresh 'n Clean® Hypoallergenic Waterless Shampoo 9 oz.
- 22466 Fresh 'n Clean® Hypoallergenic Shampoo 18 oz.
- 22467 Fresh 'n Clean® Masculine Dog 18 oz.
- 22468 Fresh 'n Clean® Oatmeal 'n Baking Soda Shampoo, Tropical Scent, 64 oz.
- 22469 Fresh 'n Clean® Oatmeal 'n Baking Soda Shampoo, Tropical Scent, 32 oz.
- 22470 Fresh 'n Clean® Oatmeal 'n Baking Soda Shampoo, Tropical Scent, 18 oz.
- 22472 Fresh 'n Clean® Oatmeal 'n Baking Soda Conditioner, Tropical Scent, 18 oz.
- 22505 Fresh 'n Clean® Whitening Snowy-Coat® Shampoo, Vanilla Scent, 18 oz.
- 22538 Fresh 'n Clean® Itch Relief Shampoo, Rain Shower Fresh, 18 oz.
- 22539 Fresh 'n Clean® Medicated Medi-Clean® Shampoo, Fragrance Free, 18 oz.
- 22580 Fresh 'n Clean® Puppy Shampoo, Baby Powder Fresh, 18 oz.
- 22582 Fresh 'n Clean® Scented Shampoo, Classic Fresh Scent, 32 oz.
- 22584 Fresh 'n Clean® Scented Shampoo, Classic Fresh Scent, 18 oz.
- 22586 Fresh 'n Clean® Scented Creme Rinse, Classic Fresh Scent, 18 oz.
- 22594 Fresh 'n Clean® 2-in-1 Conditioning Shampoo, Baby Powder Scent, 18 oz.
- 22596 Fresh 'n Clean® 2-in-1 Oatmeal Conditioning Shampoo, Tropical Scent, 18 oz.
- 23006 Fresh 'n Clean® Odor Control Shampoo, Mountain Air Fresh, 18 oz.
- 98205 Fresh 'n Clean Pet Wipes 100 ct.
- 98206 Fresh 'n Clean Wee Wipes 64 ct.

Fresh'n Clean®Cologne Spray

- 21571 Fresh 'n Clean® Cologne Spray, Fresh Floral Scent, 12 oz.
- 21602 Fresh 'n Clean® Cologne Spray, Baby Powder Scent, 6 oz.



Fresh'n Clean® Professional

21371	Fresh 'n Clean® Oatmeal 'n Baking Soda Shampoo, Tropical Scent, Concentrated 10:1
21400	Fresh 'n Clean® Snowy-Coat® Whitening Shampoo 15:1 Concentrate, Vanilla Scent
21566	Fresh 'n Clean® Scented Shampoo, Classic Fresh Scent RTU
21567	Fresh 'n Clean® Creme Rinse, Fresh Clean Scent, Concentrated 7:1
22560	Fresh 'n Clean® Oatmeal 'n Baking Soda Shampoo 15:1 Concentrate, Tropical Breeze Scent
22562	Fresh 'n Clean® Oatmeal 'n Baking Soda Conditioner 15:1 Concentrate, Tropical Breeze Scent
22564	Fresh 'n Clean® Hypoallergenic Pet Shampoo 15:1 Concentrate
22565	Fresh 'n Clean® Hypoallergenic Pet Conditioner 15:1 Concentrate
22566	Fresh 'n Clean® Scented Shampoo 15:1 Concentrate, Crisp Linen
22587	Fresh 'n Clean® Creme Rinse 15:1 Concentrate, Classic Fresh Scent
22600	Fresh 'n Clean® Moisturizing Shampoo 15:1 Concentrate, Classic Fresh Scent
22601	Fresh 'n Clean® Conditioner 15:1 Concentrate, Classic Fresh Scent

Questions? Please contact Pet-Ag Brand Support at brandsupport@petag.com